

Your chamber membership gives you the exclusive opportunity to save 15-30% on digital marketing capabilities. Our experts have developed these strategies to help grow your business.

Services offered for chamber members include:

Website Development: Think of your website as your online storefront. It should accurately portray your brand, clearly describe your products and services and encourage visitors to reach out to you via strong calls to action. If you don't yet have a website - or if you do, but it's poorly designed or full of generic content - you're missing out on an entire audience of potential customers.

Search engine Optimization: If your website is the heart of your marketing campaign, your search engine optimization strategy is the backbone. Search engine optimization (SEO) ensures your business shows up in search results, and our goal is to get you on page one of Google!

Search Engine Marketing: oftentimes referred to as the "rabbit," search engine marketing is a quick way to gain business today while your other advertising is working for you. SEM is a strong platform for any marketing campaign but essential for new businesses, new websites, and/or established businesses entering a new geolocation or service line/product.

Social media ad campaigns: Small businesses sometimes overlook social media as an effective marketing tool, but it has a lot to offer your campaign. On top of being extremely helpful to your SEO strategy, social media provides a platform on which you can engage directly with your customers and target audience. With so many new linking and recommendation features, social media is also a great way to build your referral business.

Display + Video marketing: We utilize location-specific marketing systems to identify potential customers. You'll benefit from both our expertise and advanced technology, and the benefits extend across a multitude of platforms to ensure you're reaching near 100% of your target audience

Everything we do boils down to helping you get found online, attract customers and grow your business. You might not have the time, the patience or the expertise required to do everything yourself. That's where we come in.

